



Name \_\_\_\_\_ Date \_\_\_\_\_  
 Farm/Business \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_ Ad/Sponsor By \_\_\_\_\_  
 Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
 Email \_\_\_\_\_ Email \_\_\_\_\_

**ALL ADS MUST BE RECEIVED AND PAID FOR BY APRIL 8, 2011**

**SPONSOR PACKAGES**

- PLATINUM - \$700**  
Includes Full Page Ad in show program, banner advertising at Show, Announcement throughout the weekend as Platinum Sponsor, Website Recognition for the Year, Recognition in Show Ads as Platinum Sponsor, Saturday Evening Session Sponsorship with signage in Center Ring.
- GOLD - \$400**  
Includes Half Page Ad in show program, Banner Advertising at Show, Announcement throughout the weekend as Gold Sponsor, Session Sponsorship with signage in Center Ring, Website Recognition for the Year
- SILVER - \$250**  
Includes Half Page Ad, Announcement throughout the weekend as Silver Sponsor, Website Recognition for the Year
- REGULAR CLASS - \$25**                       **CHAMPIONSHIP CLASS - \$50**
- DRESSAGE LEVEL TEST - \$50**

**CLASS SPONSOR**

1st Choice \_\_\_\_\_  
 2nd Choice \_\_\_\_\_

**AD INFORMATION**

- Back Cover (Color) .....\$500
- Inside Front Cover (Color) .....\$400
- Inside Back Cover (Color).....\$400
- Full Page (B&W).....\$100
- 1/2 Page (B&W) .....\$60
- Banner Advertisement @ Show\* .....\$100  
*\*Banner Size is 3' x 5'*
- Ad Copy Supplied       Ad on Disk/USB Drive       Ad Sent via Email

**• IMPORTANT NOTICE •**  
 When submitting ads, please include all info requested. Clean copy is required for recreation. If submitting electronic files, you must include fonts and images with your electronic file. You may also submit a High Resolution PDF. Please make sure to embed all fonts and make sure the file is in CMYK or B&W format.

Special Instructions \_\_\_\_\_

**VENDOR INFORMATION**

- Indoor Arena Booth (\$125)**  
*No Tables Are Provided*
  - Outdoor Booth (\$75)**  
*Limited Electrical Availability*
  - Display Area Only (\$50)**  
*Unmanned Booth - Display Item Only*
- Tax ID or Social Security # \_\_\_\_\_ (9 Digits)**  
 • Mandatory to Obtain Permit from Town •

Office Use Only  
 Date Rec'd \_\_\_\_\_  
 Amount \_\_\_\_\_

**Payable Upon Submission.**  
 Please Make Checks Payable to **NEFHC** and Mail to:  
 Email Ads & Questions to [BarbaraCoughlin697@comcast.net](mailto:BarbaraCoughlin697@comcast.net)

**Barbara Coughlin**  
**127 Bruce Road**  
**Manchester, NH 03104**

**THANK YOU FOR YOUR SUPPORT**  
[www.nefhc.com](http://www.nefhc.com)